



POLITICAL TUNE UP

MUNICIPAL CANDIDATE QUESTIONS





August 23rd, 2021

Dear Member,

As our Province prepares for the upcoming municipal election on September 28th, 2021, MusicNL has prepared a list of 3 questions for you to ask your candidates.

These questions offer you the opportunity to ensure that candidates in your community understand the economic and social impacts that music plays.

In 2016 live performances contributed \$2.7billion to the Canadian GDP and accounted for 65,000 jobs in Canada.

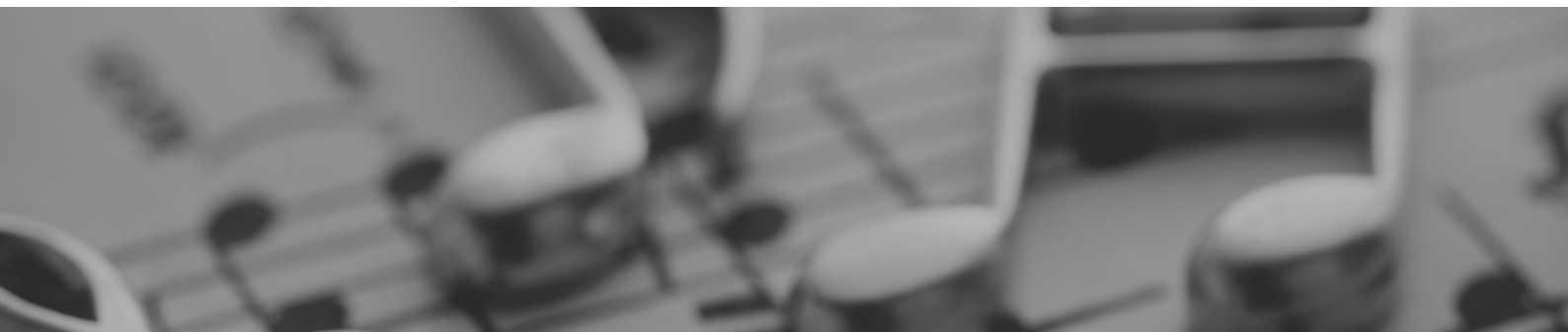
The questions in this document provide a guide, feel free to add your own questions.

MusicNL is committed to helping the music sector prosper in Newfoundland and Labrador.

Sincerely,

A handwritten signature in dark ink, appearing to read "Amy House", is positioned above a horizontal line.

Amy House
Chair, MusicNL



CANDIDATE QUESTIONS

Do you support investments in arts & culture, particularly in the music sector?

YES or NO

If elected, will you review current municipal policies and procedures, ensuring that the music sector is part of the municipal plan where it makes sense?

YES or NO

If elected, will you ensure that underrepresented groups in the music sector, such as: women, 2SLGBTQ+ and immigrants have a voice on stage?

YES or NO

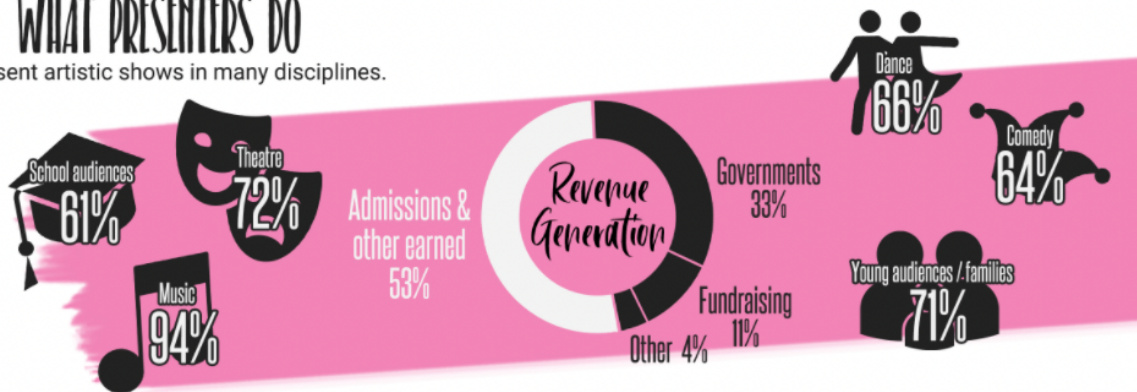




VITALITY AND IMPACT OF ARTS PRESENTING

WHAT PRESENTERS DO

Present artistic shows in many disciplines.



AN INTEGRAL PART OF THE ARTS

Presenters, on average, each year ...

Hire 57
artists and groups.

Spend \$260,000
in artist fees.

88% are Canadian

Welcome 38,000
people to their shows.

A VITAL COMPONENT OF THEIR COMMUNITIES

Presenters connect communities by ...

*"Lighting up the eyes (and dancing shoes)
of an attendee with dementia."*

"Facilitating a little bit of magic in people's lives."

*"Making deep and moving connections
at an Indigenous performance."*

An initiative of a consortium of presenting networks and live performance associations led by

CAPACOA

CANADIAN ARTS PRESENTING ASSOCIATION
ASSOCIATION CANADIENNE DES ORGANISMES ARTISTIQUES

Survey design and analysis by

HILL STRATEGIES
Research Inc. | Recherche Inc.
www.hillstrategies.com

Design by

eb media

Source: Vitality and Impact of Arts Presenting,
CAPACOA, February 2019

SOURCE: CAPACOA VITALITY_INFOGRAPHIC