



**Music NL Annual General Meeting
December 5, 2021
Minutes**

Agenda

1. Call to Order: 2:13 p.m.

2. Approval of Agenda

- Moved by Linday Wareham, seconded by Jeff Pittman; motion passed unanimously.

3. Approval of Minutes of the February 7, 2021 AGM

- Moved by Mary Beth Waldram, seconded by David Smallwood; motion passed unanimously.

4. Chair's Report

- Chair Amy House presents her report, including the following:
 - introducing and thanking her fellow board members, and advisors to the board Tauna Staniland and David Hood.
 - Announcing a return to financial and human resources stability for MusicNL.
 - Highlighting MusicNL's growing membership, now at over 600 members.
 - Highlighting MusicNL's new three-year strategic plan, thanking Ayon Shahed for his involvement in that process, and who is on the current slate for the new board of directors.
 - Strategic priority areas are finances and investment, pan-provincial services, operational excellence, member services and support, human resources, and great governance.
 - Core commitments (beyond the priorities above): celebration and support of Indigenous Peoples; allyship with social justice, reconciliation, diversity, equity, and inclusion movements and organizations; recognition of the power of music to heal and bring joy; and reduction of our impact on the climate.



- We will also work to align our efforts with the following United Nations Sustainable Development Goals as well: good health and wellbeing, gender equality, decent work and economic growth, and sustainable cities and communities.

5. Treasurer's Report

- Treasurer Marlene Cahill presents her report, referencing the financial statements previously circulated in the AGM package, and including the following:
 - MusicNL is officially out of deficit.
 - The sustainability plan put in place by the board was for four years, and it has been accomplished in two years, thanks to the hard work of the board, staff, and DMK accounting.
 - Covid-related wage and rent subsidies were accessed, as well as one-time funding through FACTOR – a total of approximately \$40,000.
 - Certain anticipated expenses were not incurred due to Covid (e.g., board and staff travel).
 - The grants portion of support received from the provincial government are funds for musicians and should only be spent on initiatives directly impacting musicians and direct grants to individual musicians. While we did deliver a full series of programs and grants there were funds from the grant program that were not spent in 2021. The board unanimously voted to defer these funds to the grant program for the current fiscal year.
 - When the pandemic hit, MusicNL had some approved funds in the pipeline from ACOA. ACOA approved the use of the initial funds and allocated an additional \$50,000 for a new pandemic program that would allow musicians to continue to work on projects as we were all in lockdown. The province granted an additional \$25,000 towards this program and a small amount of the internal grants fund was used as well. This program became “Press On” and helped musicians continue to work on many projects that were in process and provided musicians with professional development opportunities in the 2021 fiscal year. \$173,000

was delivered to applicants through “Press On” within months of the start of the pandemic.

- Appointment and Approval of Grant Thornton as Auditors for 2021-22:
 - Moved by Marlene Cahill, seconded by Rozalind MacPhail; motion passed unanimously.

6. Executive Director's Report

- Executive Director Rhonda Tulk-Lane presents her report, including the following:
 - MusicNL staff team: thanks to David Shears, Sarah Newell, Mariana Castro, Tyler Ryan, Sam Mok.
 - Membership growth: Membership has grown from just over 250 to 624.
 - Program Review: funding programs are undergoing a review and improvement process.
 - NLOWE partnership to deliver Business Beginnings Program to MusicNL members.
 - YMCA partnership to deliver business skills program.
 - National Connector Program that connects newcomers and immigrants and new graduates with mentors.
 - Export Academy to help members get “export ready.”
 - Diversity and Inclusion
 - Signed Keychange pledge
 - Signatory on “Breaking Down Racial Barriers” Declaration
 - Partner with Canadian Live Music Association on BIPOC survey and study
 - Staff and board member Krista Vincent trained through Project Soundcheck, with wider training opportunities for the sector to come.
 - Partnerships
 - Advocacy

- Launched policy recommendations for the federal election
- Municipal campaign encouraging members to ask candidates about their support for the sector
- Advocacy regarding Bill C10, the Broadcasting Act
- Regular meetings with provincial ministers
- Mental Health
 - New “Mindful Musician” app featuring supportive messages from local, national, and global musicians.
- Suggestion from Rozalind MacPhail, Executive Director of AFM/CFM Local 820 that MusicNL and AFM/CFM Local 820 meet regularly to work together on fair wages for musicians and the development of an appropriate schedule of fees to recommend to anyone who hires musicians in the province.
- Suggestion from Mike McDonald, 618 Entertainment and board member of the Central Newfoundland Destination Management Organization (DMO), that there be a focus on marrying tourism and music across Newfoundland and Labrador – including rural areas – to create more profitable performance opportunities for musicians.

7. Election of Directors

- Motion to approve the slate of candidates as directors: Moved by Jeff Pittman, seconded by Mike McDonald; motion passed unanimously.

8. **Adjournment:** There being no other business, the meeting was adjourned at 2:50 p.m.