

Funding for Showcasing 2025-26

1. MusicNL

Program name: Professional Development

- Maximum annual funding amount of \$5,000 for solo artists, \$6,500 for duos, \$8,000 for groups (3-4 people), and \$9,500 for groups (5+ people) regardless of the number of applications made in that period.
- Must have a letter confirming registration/participation/invitation.
- Must be a member in good standing
- Application must be submitted at least 2 weeks *before* the date of travel.
- Open to artists who do not have Canadian citizenship or permanent residency

CONTACT

programs@musicnl.ca Mariana Castro Carvajal

2. ArtsNL

Program name: Professional Artists Travel Fund (PATF)

- PATF is open year-round, and applications are accepted on a first-come, first-served basis and processed as received.
- Individuals and groups may apply based on the true cost of their eligible expenses (the previous funding caps have been temporarily relaxed).
- Due to high demand on the PATF, full funding requests may not be awarded. PATF requests exceeding \$4000 will be reviewed internally.
- It is recommended that applications be submitted at least **four weeks prior** to departure if possible.
- PATF grants cover travel costs ONLY. **One travel** grant can be awarded to an applicant in a 12-month period.
- Applicants must register on the ArtsNL Online Application System. Usually takes 2 days to be approved by ArtNL staff.
- A letter of invitation from the host of the event/activity
- Open to artists who do not have Canadian citizenship or permanent residency

CONTACT

Katrina Rice, Senior Program Officer

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3. FACTOR



Program name: Live performance - showcase

- \$7500 per fiscal year maximum, multiple projects-applications allowed, each based on a formula per person vs distance
- Must have qualifying release (upcoming in next <u>6 months or past 24 months</u>) <u>CLICK HERE</u> for guidelines doc.
- Must create a FACTOR profile (both *artist* and *applicant*, unless artist is signed to mgt or label) **Profile needs FACTOR staff approval**
- Must apply one day before the start of travel.
- Must be 3 hours or 300km away

• Applicant must be Canadian citizen or have permanent resident status CONTACT

Your Program Coordinator (if you already have a profile) or info@factor.ca

4. Canada Council for the Arts

Program name: Arts Abroad (outside Canada) or Arts Across Canada (within Canada)

- 2 maximum applications per calendar year to each program (Abroad and Canada)
- Best results when you have an official showcase and apply well in advance (4-6 months)
- Must be 300km away
- Must create Canada Council profile (takes 10 business days)
- Can apply up to the day *before* the date of departure
- Applicant must be Canadian citizen or have permanent resident status CONTACT

Arts Across Canada artsacrosscanada@canadacouncil.ca

1-800-263-5588, ext. 4039

Arts Abroad artsabroad@canadacouncil.ca 1-800-263-5588, ext. 4074

5. SOCAN Foundation

Program name: Travel

- \$500 to 1200 per fiscal year, based on distance
- One grant only, best used for travel long distances
- Must create SOCAN F profile
- Can apply up to the day *before* the date of departure
- Applicant must be Canadian citizen or have permanent resident status

CONTACT foundation@socan.ca

- 6. <u>MusicAction</u>
- Vitrines, premières parties, spectacles et tournées : maximum 25 000 \$. Toute aide accordée pour ces activités dans le cadre du Volet 2 du programme



Commercialisation nationale sera considérée aux fins du calcul de l'aide maximale sous le Volet 1.

CONTACT Chargée de programmes Émilie Paquette epaquette@musicaction.ca

Helpful Hints

- Create a multi-year showcase planner so you can keep track of conference opportunities and funding strategy. Build your applications around your conference strategy, and apply asap for funding wherever you can. SOCAN Foundation, in particular, often runs out of funding by late in the year. FACTOR can be used for other opportunities, such as media performances (Tiny Desk or such). Read the guidelines to find out more.
- Create a budget for yourself...so you know what your real costs are, and how much funding you need to attend the event without having to invest your own money. But keep in mind that your budget may not be calculated the same way with each funder...be ready to tweak according to their criteria, and keep a keen eye on your "real" budget.
- Create ONE document with key information about the event you are attending, and the goals for your showcase and business trip, use that document for each application (avoid repetition, save time). Key info would be: dates, location, anticipated total conference attendance (500ppl? 1000ppl?). Then list your goals, measurable outcomes and some key delegates you want to contact or meet with.
- For FACTOR, if you are bringing additional musicians (not registered on your profile) you need a 'deal memo' for each musician you want to bring (this also entitles you to more funding per person). You can also bring support staff like a tour manager etc, as long as that person is not already FACTOR funded.
- Get a confirmation letter from the showcasing organization (even if standby) as soon as possible. A "private" showcase (or no-case) is also eligible for some funders, with a letter that confirms the opportunity.