



Community Consultation Sessions Nov 2024: Feedback Summary

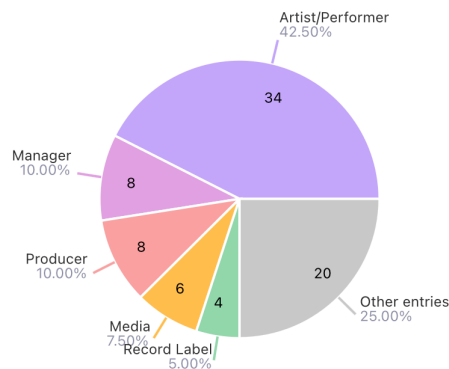
MusicNL hosted three community consultation sessions in November 2024, with one in-person event, and two hosted through video conferencing.

Overview of Participants

50 participants total

Tell us what role you play in the music world.

80 Responses - 0 Empty



Da...	Response	%
Artist/Performer	34	42.50%
Manag...	8	10.00%
Produc...	8	10.00%
Media	6	7.50%
Record La...	4	5.00%
Other entri...	20	25.00%

While feedback was varied and individualized, common themes emerged from the discussion:

- Increased costs of touring, while revenues are diminishing, create ongoing challenges.
- Touring outside of Newfoundland remains challenging due to costs and logistics



MusicNL Community Consultation Sessions Nov 2024: Feedback Summary

- Rural touring within Newfoundland is possible, but more needs to be done to identify touring networks and support small community presenters.
- Funding is helpful, and an entrepreneurial business approach is key.
- MusicNL is an *industry* development association and supports the development of the sector (vs the individual artistic practice supported by ArtsNL).

Opportunities for MusicNL to support the sector

- Increased member benefits (group discounts etc)
- Enhanced professional development for members, accessible virtually whenever possible. Topics identified: marketing releases, export strategies, touring development, funding opportunities, royalties, performance coaching
- Invest in the music support sector: we need more managers, grant-writers etc to support the current level of music activity.
- Robust services to welcome newcomers, both to the province, and to our organization.
- Rehearsal and performance spaces are needed, in St John's and beyond.