

Artist Development Application Form

NOTE: This document is a sample to help you prepare for the Spring 2025 Artist Development intake. It should not be filled out nor submitted as an application.

Biography & Professional History

Website, Social Media, & Streaming Links

Team (management/publicity/producer/recording engineer/booking/label support/etc).

What amount category are you applying for? *

\$2,500

\$5,000

\$10,000

2,500

Artist or Group Name *

Project Title *

Project Summary/Description *

Project Timeline *

Marketing Plan *

Measured success including projected goals and expected results. *

So that we can better understand your project, and keep track of how our members are funded through other sources, please let us know what grants you have applied for, or plan to submit to, related to this project:

Have you applied or are planning to apply for Canada Council of the Arts? *

No

Yes, please specify the amount, program and date of application below

Amount, program and date of application for Canada Council of the Arts:

Have you applied or are planning to apply for ArtsNL? *

No

Yes, please specify the amount, program and date of application below

Amount, program and date of application for ArtsNL:

Have you applied or are planning to apply for FACTOR? *

No

Yes, please specify the amount, program and date of application below

Amount, program and date of application for FACTOR:

Have you applied or are planning to apply for SOCAN Foundation? *

No

Yes, please specify the amount, program and date of application below,

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Have you applied or are planning to apply for any other funding agency? *

- No
- Yes, please specify below

If yes, please specify

Name of expected recording studio this project will be completed at:

Name of expected mixing studio this project will be completed at:

Name of expected mastering studio this project will be completed at:

Demo Song 1 - Title

Demo Song 1 - Composer(s)

Demo Song 1 - Recorded at

Demo Song 1 is a

- Rough Demo
- Rough Mix
- Finished Master

Song 1 lyrics (if applicable).

Demo Song 2 - Title

Demo Song 2 - Composer(s)

Demo Song 2 - Recorded at

Demo Song 2 is a

- Rough Demo
- Rough Mix
- Finished Master

Song 2 lyrics (if applicable).

Demo Song 3 - Title

Demo Song 3 - Composer(s)

Demo Song 3 - Recorded at

Demo Song 3 is a

- Rough Demo
- Rough Mix
- Finished Master

Song 3 lyrics (if applicable).

5,000

Do you have at least 2 songs commercially released in the last 5 years? This can be in the form of singles, or an EP/album with 2 or more songs on it. *

- Yes
- No
- Other

In addition to track history, you are required to present at least 1 option from the list below: *

- Touring (a minimum of 3 confirmed dates in at least 2 different municipalities within the province, across Canada and/or internationally)
- Award and/or nomination recognition
- Press coverage

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10,000

For this tier, you are required to meet at least 3 of the list below. Please select all that apply. *

- Minimum of 1,000 lifetime units sold of all releases combined or a minimum of 10 thousand dollars worth of merchandise, sold within the last 3 years.
- At least 2 songs commercially released in the last 5 years. This can be in the form of singles, or an EP/album with 2 or more songs on it
- Minimum of 20,000 streams across all platforms (Spotify, Apple, Amazon Music, Tidal)
- Minimum of 5,000 social media followers across all platforms (Facebook, Instagram, TikTok)
- Minimum of 30 performances within the past 3 years or a 10-date tour booked in the next 12 months
- At least 1 Song has charted on CBC Music Top 20, been added to a curated playlist (Spotify, Apple, Amazon Music) or achieved a sync deal (film, TV series, adverts, video games, trailers..etc)
- A professional support team that can include: artist manager, record label, booking agent, publicist, publisher.
- Award and/or nomination recognition
- Previously showcased at juried music industry event in the last 3 years (Music Celebration Week, ECMA showcases, FAI, CFMA, CCMA, M for Montreal, M pour Mondial, Contact East
- Other

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