

Natalia Lafourcade travels to the Latin Grammys November 19, 2015



Meet my Grammys

MusicNL's Professional Development Grant gave me the opportunity to attend and perform in the Gala of the **16th Annual Latin Grammys** in Chicago and take 5 Grammys for my new album "Hasta La Raiz"

The Latin Grammys are an award presented by the Latin Recording Academy to recognize outstanding achievement in the Latin music industry. The Latin Grammy honors works recorded in Spanish or Portuguese from anywhere around the world that has been released in Ibero-America. Ibero-America, as defined by the Latin Recording Academy, encompasses Latin America, Spain, Portugal, and the Latino community in Canada and the United States.

My album "Hasta la Raiz" was nominated for Best Alternative Music Album, Best Engineered Album, and Album of the Year,

The lead single, *Hasta la Raiz*, was nominated for Record of the Year, Song of the Year and Best Alternative Song.

As a nominee, I was able to attend the following events:



RED CARPET

This was the first time I was able to walk the red carpet!

I saw many fans on the way and was able to catch up with many music colleagues.

SHOWCASE AT AWARDS NIGHT

I performed an original arrangement of the Huapango Veracruzano. It was a huge hit!





AWARDS

We got awarded the following:

- Song of the Year,
- Best Alternative Song
- Record of the Year" for "Hasta la Raíz
- Best Alternative Music Album
- Best Engineered Album

SUMMARY

During the Awards, I met with the following individuals and accomplished the following tasks:

- I met with Bachata singer-songwriter Juan Luis Guerra. We will have future projects together.
- I met with festival managers and booking companies and achieved several deals for showcasing in several Central and South American cities during Spring-Summer of 2016.
- I met with world-renowned producer and singer-songwriter Jorge Drexler. I have partner with him to become my producer for the new album I am releasing next year.
- Thank you to MusicNL to support my trip! I am happy to have represented our Latin community.



Leonel Garcia and me pick up the Album of the Year award